Day 8 Presentational assessment

Clothing sales poster content requirements：

We are going to have a mock shopping spree on 秀水街 for Chinese New Year 春节 。You have seen several Chinese clothing ads, and now it’s your turn to create a sales poster. Your ad poster should include:

1. Writing：Your poster should include at least 2 clothing items, 2 sales slogans in Chinese characters. Prices should be provided in RMB¥. Your writing should be big, clear and eye catching.
2. The clothing items can be presented either in drawings or photos.
3. You have one class period to work on the poster. If you don’t finish it in class, you can complete it as homework.
4. Your poster will be graded based on the following Presentation Rubric.

**Presentation Rubric**

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| --- | --- | --- | --- |
| ***Criteria*** | ***Meeting******Expectations (5 points)*** | ***Approaching******Expectation (3 points)***  | ***Not Meeting******Expectations (1 point)*** |
| Writing: sales slogan, clothing items and pricing **文** | All writing is correct. Font size is big and eye-catching with neat penmanship. | Most of the writing is correct with some mistakes. Text size is big enough but does not pay extra detail to penmanship.  | Work is not turned in on time. |
| Illustrations and design图 | The arrangement of pictures and design of text is creative and attractive.  | Poster contain proper pictures. The arrangement of pictures and text do not show much creativity.  | Work is not turned in on time. |